

<Firstname> <Lastname>
<Street Address>
<Street Address 2>
<City>, <ST> <Zip+4>



P.O. Box 6904
Englewood, CO 80155-6904

Dear <Firstname>,

You understand the value and peace of mind Good Sam Extended Service Plan brings to every trip. Our records show your existing plan may expire soon or has already expired. Please visit **GoodSamESP.com/NewPlan0625** or call **1.888.557.3712** to get an instant quote for a new plan today. We also offer protection for autos and tow vehicles.

Good Sam Extended Service Plan helps protect against the cost of unexpected repairs beyond just those under the hood. Our comprehensive coverage protects you from the things roadside assistance, basic RV insurance, and even your manufacturer’s warranty do not. Our service plan keeps you on the road regardless of whether your RV is new or used.

Our data indicates 20% of motorhomes will have a claim paid in the first year of enrollment.

RVs have many moving parts, many of which are expensive to replace. Consider some of these average replacement costs based on claims submitted to Good Sam Extended Service Plan*:

Air Conditioner.....	\$2,400	Aux Generator.....	\$1,900
Water Heater.....	\$4,400	Power Inverter.....	\$2,300
Leveling Jacks.....	\$2,100	Refrigerator.....	\$2,500

Know you’re protected if expensive mechanical repairs are needed. Renew your Good Sam Extended Service Plan that pays for covered repairs** and gets you back on the road.

When you need a repair, choose a service center you prefer or call us for a referral. Once you’ve selected a service provider, simply call us for pre-authorization, and we pay the service provider directly — no reimbursement needed. You pay only your deductible and any non-covered items. Effortless, fast, and easy.

Flexible payment options are also available.

Don’t let a costly failure jeopardize your next trip! Call **1.888.557.3712** or visit **GoodSamESP.com/NewPlan0625**.

(continued...)

Take a few minutes to review your plan and ensure all your vehicles are protected from unexpected repairs.

The more you travel and the longer you own your RV, travel trailer, or vehicle, the more likely you will face costly repairs. Mechanical failures can occur regardless of proper care and maintenance. Your Good Sam Extended Service Plan pays for your covered repairs and gets you back on the road so the unexpected doesn't ruin your trip.**

You're protected no matter where you roam across the US and Canada. Even when your manufacturer's warranty falls short, Good Sam Extended Service Plan will be there to offer comprehensive benefits, including:

- Your choice of repair shop, or one we recommend
- Multiple deductible options to choose from
- Flexible payment options, monthly or annual
- No reimbursement — we pay the service center, less your deductible**

And here's another important takeaway: If your travel trailer or motorhome is unusable due to a loss covered under your plan, Good Sam Extended Service Plan will help pay your lodging and meals for up to 5 days. That's up to \$500 for hotels and meals to get you through the repair!

Call us at ~~1.888.557.3712~~ or go to ~~GoodSamESP.com/NewPlan0625~~ to get an instant, no-obligation quote.

*Illustrated repair costs come from claims filed with the Good Sam Extended Service Plan Claims Department and should only be used as an example.

**Depending upon each consumer's election, what we pay may be reduced by an applicable deductible.

To qualify towable RVs must be 15 model years or newer, cars, trucks, SUVs and gas Motorhomes must be 15 model years or newer with less than 100,000 miles, and rear engine diesel Motorhomes must be 15 model years or newer with less than 120,000 miles. Coverage is renewable for towable RVs up to 20 model years and for Motorhomes coverage is renewable for 20 model years or 150,000 miles. Coverage is renewable for cars, trucks, and SUVs for 18 model years or 150,000 miles. All program benefits are subject to limitations set forth in the current Terms & Conditions.

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The Good Sam Extended Service Plan is not available to residents of New York or Indiana. If you are a resident of New York or Indiana, please call 1.888.299.4653 as other products may be available to you.

The Good Sam Extended Service Plan, which was designed for Good Sam by Affinity Brokerage, LLC, a Colorado surplus lines brokerage (Lic. #185640), is available exclusively for active members of Good Sam. Membership is required for eligibility in this program. Termination of your membership in Good Sam during the policy period may result in termination of The Good Sam Extended Service Plan. The cost of Good Sam Membership is the responsibility of the certificate holder and will be available at the then current rate. The Good Sam Extended Service Plan is available to U.S. residents only.

